



SOCIAL MEDIA PACKAGES

In a digital world where **first impressions matter**,
what does your online brand say about you?



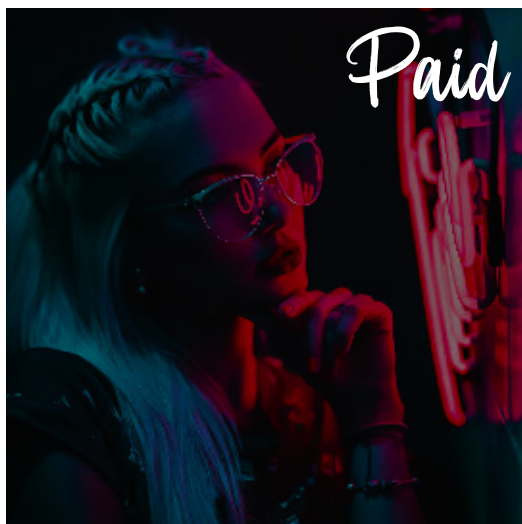
Social Media Pack-ages



Organic

R 3500 per month

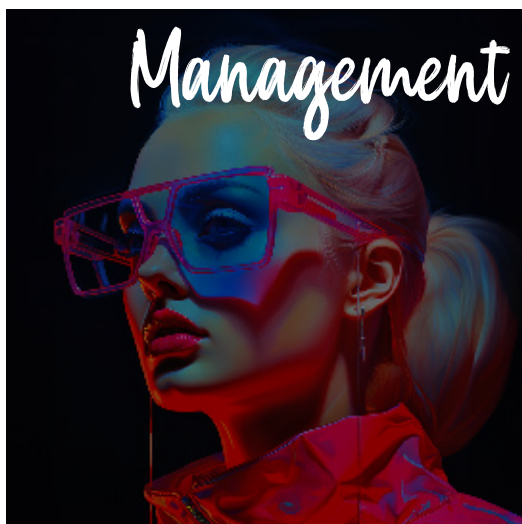
- 8 Designed Posts Per Month
- 8 Optimised Posts Per Month
- 1 Designed Advert Per Month
- 2 Basic Animations Per Month
- Weekly Organic Advertising
- 1 Monthly Online Strategy Meeting



Paid

R 4500 per month

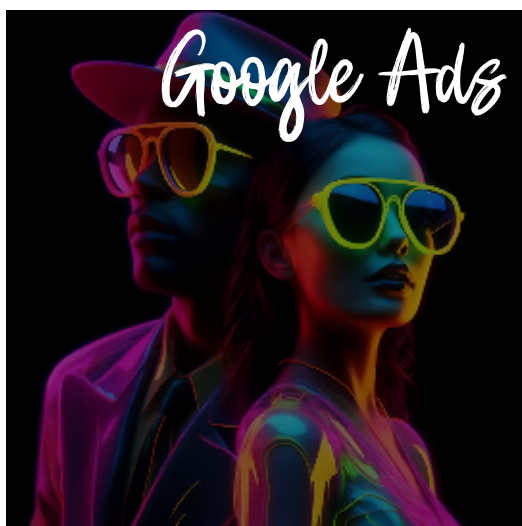
- 8 Designed Posts Per Month
- 8 Optimised Posts Per Month
- 1 Designed Advert Per Month
- 2 Basic Animations Per Month
- 2 Reels Per Month
- Weekly Organic Advertising
- Paid Advertising Management
- 1 Monthly Online Strategy Meeting
- Monthly Performance Report



Management

R 5500 per month

- 12 Designed Posts Per Month
- 8 Optimised Posts Per Month
- 1 Designed Advert Per Month
- 2 Basic Animations Per Month
- 2 Reels Per Month
- Stories Management
- Weekly Organic Advertising
- Paid Advertising Management
- 1 Monthly Online Strategy Meeting
- Monthly Performance Report
- Community Management

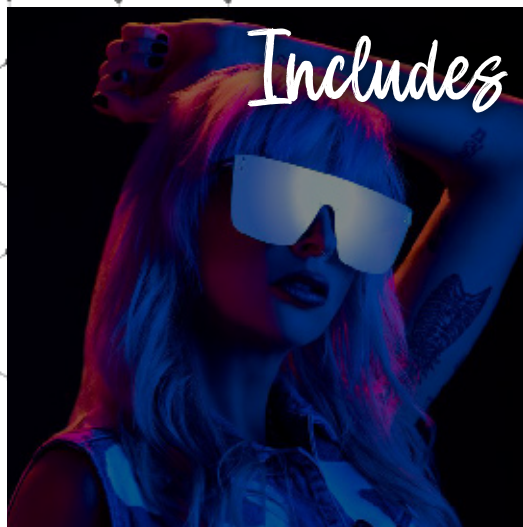


Google Ads

R 1500 per month

- Google Ads Advertising Campaign Management
- Comprehensive Keyword Research
- Strategic Keyword Planning
- Customised Bidding Strategy
- 1 Monthly Online Strategy Meeting
- Monthly Performance Report

Social Media Packages



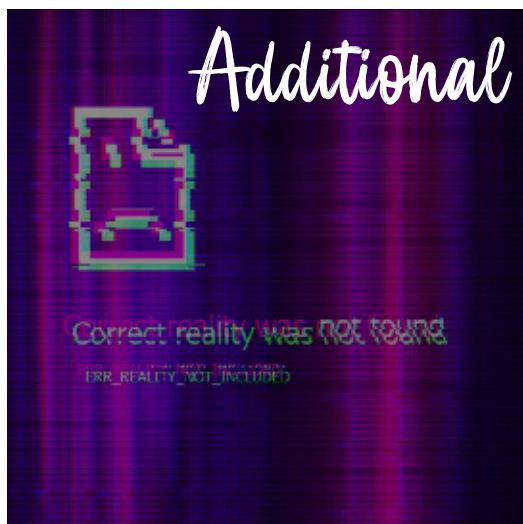
All Packages Include

- 1 Monthly Virtual Strategy Session
- Monthly Social Media Platform Optimisation
- Marketing Support and Guidance
- Organic Advertising on Relevant Groups
- Competitor Analysis
- Industry-Specific Hashtag and Keyword Research
- SEO Strategy



All Packages Exclude

- Social Media Platform Set Up
- Photography
- Image retouching/Photoshop
- Videography
- Paid Advertising Budget
- Design Services Out of Scope
- Content Creation Out of Scope



Additional Services

- Social media platform set-up & design
- Website design, maintenance & optimisation
- Marketing support & advertising guidance
- Google My Business set up & advertising
- Email marketing
- Blog & article copywriting & optimisation
- Animated video advertising
- Photography enhancing & editing

Explanation

Designed Content – Content we create for you, relevant to the post

Optimised Post – Images or content provided by you, posted with optimised SEO copy

Advert – A designed advert used to promote your brand on organic platforms

Basic Animation – Simple movement applied to text, images, or graphics

Reel – A short vertical video (usually 15–90 seconds) combining video clips, images, text, and music

Stories – Photos, videos, or text updates shared on social media stories that stay visible for 24 hours

Organic Advertising – Promotion without paid ads. Posting designed adverts in relevant advertising groups

Paid Advertising – Online promotions where you pay to reach a wider or more targeted audience

Online Strategy Meeting – An online video call to review your current marketing efforts and plan actionable strategies

Community Management – Monitoring and responding to comments and messages on behalf of your company

