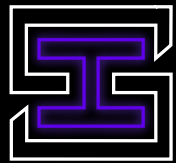


# Social Media MARKETING



IN A DIGITAL WORLD WHERE FIRST IMPRESSIONS MATTER  
WHAT DOES YOUR **ONLINE BRAND SAY ABOUT YOU?**



# Social Media MARKETING

## Organic



**R 3500** per month

- ◆ 2 Created Social Media Posts (per week)
- ◆ 2 Provided Social Media Posts (per week)
- ◆ 1 Social Media Advert Design (per month)
- ◆ Weekly Organic Advertising (twice a week)
- ◆ 1 Video Creation (per week)

**Excludes:** Monthly performance report, paid social media advertising, paid social media budget, Google My Business management & Google advertising services.

## Paid

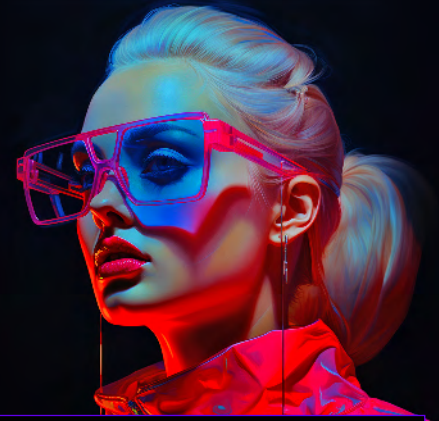


**R 4 500** per month

- ◆ 3 Created Social Media Posts (per week)
- ◆ 2 Provided Social Media Posts (per week)
- ◆ 2 Social Media Advert Designs (per month)
- ◆ Weekly Organic Advertising (3 times a week)
- ◆ 1 Video Creation (per week)
- ◆ 1 Campaign Advert (per month)
- ◆ Monthly Paid Advertising Management
- ◆ Monthly Performance Report

**Excludes:** Paid social media advertising budget, Google My Business management & Google advertising services.

## Viral



**R 5 500** per month

- ◆ 4 Created Social Media Posts (per week)
- ◆ 3 Provided Social Media Posts (per week)
- ◆ 4 Social Media Advert Designs (per month)
- ◆ Weekly Organic Advertising (5 times a week)
- ◆ 2 Video Creations (per week)
- ◆ 2 Campaign Advert (per month)
- ◆ Monthly Paid Advertising Management
- ◆ Community Management
- ◆ Monthly Performance Report

**Excludes:** Paid social media advertising budget, Google My Business management & Google advertising services.

## Google



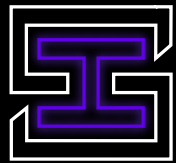
**R 1 500** per month

- ◆ Google Ads Advertising Campaign
- ◆ Comprehensive Keyword Research
- ◆ Strategic Keyword Planning
- ◆ Customised Bidding Strategy
- ◆ Monthly Performance Report

**Excludes:** Google advertising budget & Landing page creation

Let's schedule a virtual meeting to discuss your requirements & how we can **transform your business from ordinary, to extraordinary!**

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# Social Media **MARKETING**

## Extra



### Additional **Services**

- ◆ Social media platform set-up & design
- ◆ Website design, maintenance & optimisation
- ◆ Marketing support & advertising guidance
- ◆ Google My Business set up & advertising
- ◆ Email marketing
- ◆ Blog & article copywriting & optimisation
- ◆ Animated video advertising
- ◆ Photography enhancing & editing

## Includes



### All Packages **Include**

- ◆ Monthly virtual strategy session
- ◆ Monthly social media platform optimisation
- ◆ Marketing support & advertising guidance
- ◆ Organic advertising on relevant groups
- ◆ Industry specific hashtag, keyword & SEO strategy

## Excludes



Correct reality was not found.

ERR\_REALITY\_NOT\_INCLUDED

### All Packages **Exclude**

- ◆ Social Media Platform Set Up
- ◆ Photography
- ◆ Image retouching/photoshop
- ◆ Videography
- ◆ Paid advertising budget

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