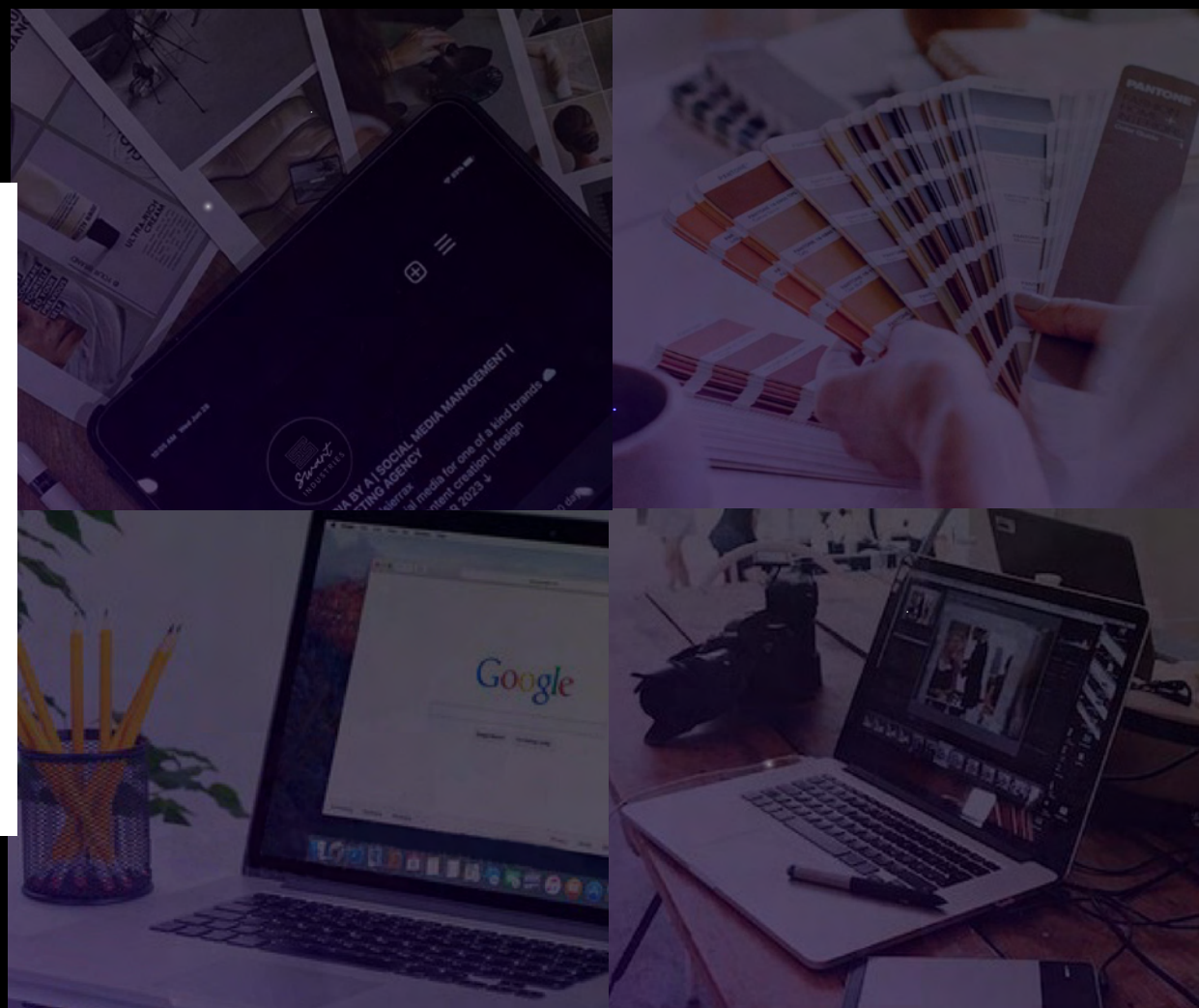
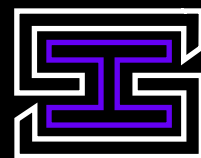


SOCIAL MEDIA MARKETING
BUSINESS SERVICES
WEBSITE OPTIMISATION
GOOGLE ADVERTISING
BRANDING
DESIGN



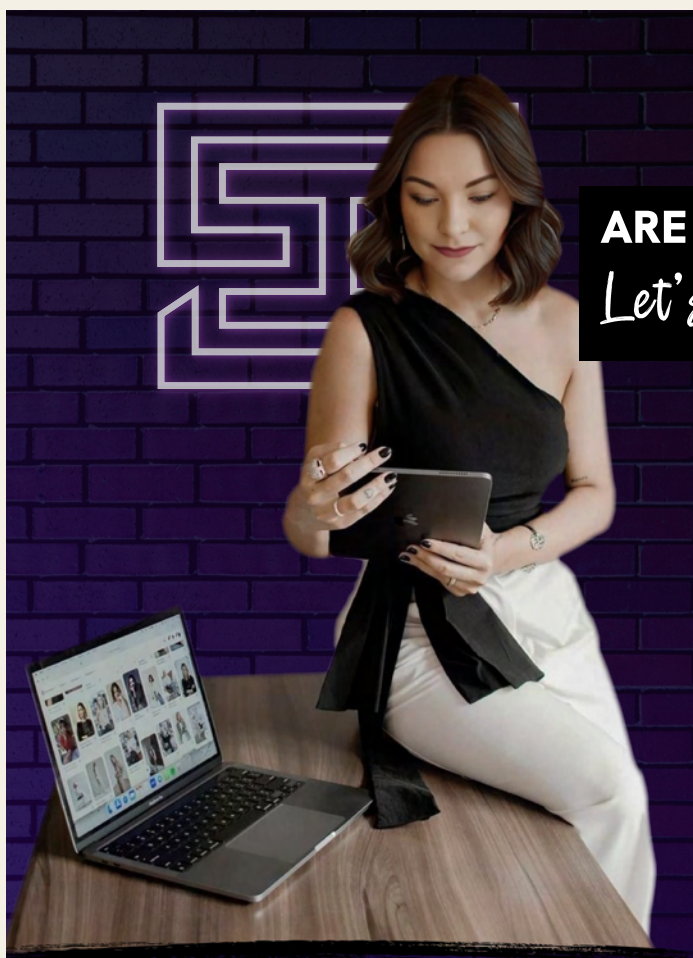
YOU DO BUSINESS
WE DO **MARKETING**

Your end-to-end marketing solutions provider.



ARE YOU READY TO MAKE SOME NOISE?

Let's team up and grow your business!



Why Choose us?

As a business owner, keeping up with the latest trends, your competitors' activities, and the ever-changing digital marketing algorithms - all while trying to run a profitable business - is nearly impossible.

Swart Industries is not a marketing agency - because the word 'agency' means we're just another large corporation that's going to throw your business into a large pool of clients and forget that there's a passionate founder behind your business name.

Swart Industries is an end-to-end marketing solutions partner, this means we're here to support business founders who can't afford a full marketing department or struggle with executing effective marketing strategies needed to scale their businesses.

We don't just manage your marketing; we treat it as if it were our own, taking the time to understand your business offering, brand, and the founder behind the business.

Our philosophy is simple: *People buy into people, not businesses.* That's why we pride ourselves on long-term partnerships and client satisfaction.

From sourcing marketing merchandise, branding, and graphic design to organizing events, team building, and managing your social media marketing and Google Ads, **we handle every aspect of your marketing needs.**

We know **our success is measured by yours** and while DIY marketing can be a good starting point for businesses starting out, in today's competitive landscape, having a marketing partner that understands the various aspects of effective marketing makes a world of difference.

We don't just sign contracts and add you to a list; **we build long-standing partnerships**, ensuring our clients feel valued and supported every step of the way in their business growth journey.

Here's What We Have To Offer!

DIGITAL MARKETING SERVICES

- ◆ Social Media Page Design, Set-Up & Optimisation
- ◆ Monthly Social Media Account Advertising & Management
- ◆ Monthly Organic or Paid Social Media Advertising & Campaign Management
- ◆ Google My Business Design, Set-Up & Optimisation
- ◆ Email Marketing
- ◆ Blog & article creation, copywriting & optimisation
- ◆ Landing | Coming Soon Website Page
- ◆ Complete Website Design, Maintenance & Optimisation
- ◆ Monthly Website Management
- ◆ Digital Platform Community Management
- ◆ Small Business IT Management, Reporting & Optimisation

DESIGN, BRANDING & PRINTING SERVICES

- ◆ Full Corporate Identity Design & Printing (Logo, Business Cards, Letterheads etc)
- ◆ Branding Design & Printing (Banners, Signage, Labels, Packaging etc)
- ◆ Apparel Design & Printing (T-shirts, Uniforms, Embroidery Patches etc)
- ◆ Social Media Platform Designs (Cover photos, highlight icons, Adverts etc)
- ◆ Website Element Design (Adverts, Pop ups, Banners , Headers, Landing Pages etc)
- ◆ Digital Animated Invites, Logo's & Adverts
- ◆ Digital Animation & Design
- ◆ Photography Editing & Enhancements
- ◆ Corporate Video Intros & Outros

ADDITIONAL BUSINESS SERVICES

- ◆ Personal LinkedIn Profile Optimisation & Design
- ◆ Curriculum Vitae Design & Copy-writing
- ◆ Start-Up Business Set Up, Optimisation & Design
- ◆ Existing Business Re-branding, Optimisation & Design
- ◆ AI Portrait Photography Generation
- ◆ Corporate Copy-writing
- ◆ Marketing Strategy & Advertising Guidance
- ◆ Corporate Gifting Sourcing, Design & Printing
- ◆ PA Sourcing & Services

Let's schedule a virtual meeting to discuss your requirements & how we can **transform your business from ordinary, to extraordinary!**

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